

DELULU ERA

DELULU: The Playbook

By Guy Dugas

ABOUT THE BOOK

DELULU: The Playbook is a manifesto examining how modern systems manufacture belief, shape perception, and normalize compliance. Rather than offering ideology, reassurance, or partisan narratives, the book focuses on the mechanisms that influence thought itself. The work challenges readers to confront how authority is maintained through narrative repetition, social pressure, and psychological conditioning. It rejects slogans, heroes, and villains in favor of structural analysis and first-principles reasoning.

ABOUT THE AUTHOR

Guy Dugas is an independent author and commentator focused on systems of power, narrative control, and psychological compliance in modern societies. Writing outside traditional publishing and media frameworks, Dugas maintains full editorial independence over his work.

KEY THEMES

Manufactured consensus, Narrative control, Psychological compliance, Surveillance normalization, Media conditioning, Institutional authority, Perception management, Voluntary submission.

APPROVED QUOTES

Legacy media does not live here.

Compliance is most effective when it feels voluntary.

Control no longer requires force. It requires belief.

Most people defend the systems that condition them.

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CONTACT

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